



IP Communication Solutions

Enterprise VoIP Solutions

starShop *ONLINE
Calling Shop Monitoring System

”Set up your Call Shop without using extra space”

- ✓ Attract new customers
- ✓ with a Turn-key solution
- ✓ to Increase your profits.

*starShop *ONLINE* is a quick solution to start an international Call Shop service at an affordable price.

Set up your Call Shop in 3 steps:

- ★ Install the equipments
- ★ Connect the telephones
- ★ Ready to proceed in less than one hour.

Start with an Internet Access, 4 booths and realise up to 80% profit, on certain destinations.

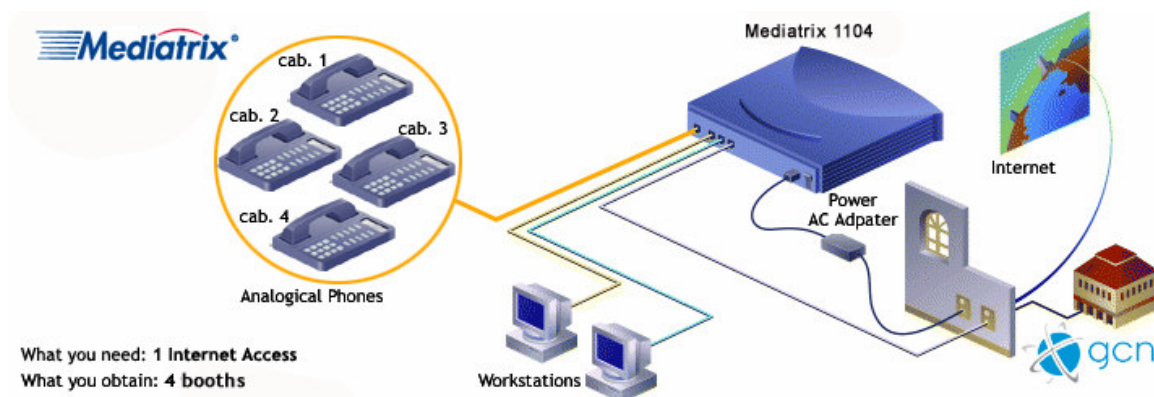
1 Installation Kit



The installation kit includes:

- 1 VoIP Gateway Mediatrix 1104
- 4 Analogue telephones
- 1 access to *starShop *ONLINE*
- 1 Call Shop manager guide
- 1 Year Free IP Call International Directory
- 50€ communication credit.

2 Connection



3 Start Selling

Once *starShop *ONLINE* is set up, start selling with real-time invoicing, while managing the phones via your usual monitor.

What you need

- A cybercafé space or callshop
- A broadband line (ADSL/Cable) with a minimum of 1Mbps
- One PC.

Characteristics of the Mediatrix gateway FXS-1104

- **Mediatrix** technology, model FXS 1104
- All-in-one solution: 4 VoIP/SIP lines and 1 PSTN backup
- Quality of Service and audio data priority.



The billing software

- *starShop **ONLINE** allows you to manage **real-time** invoicing
- **Supervise**, control and monitor each call
- Define rates for **each destination**
- Control your booth with **one click** (enable / disable)
- Quick and **Easy** billing (prepaid or post-paid)
- Evaluate your **profit** with the statistics tools.



The Advantages

- Quick installation (Web based)
- 4 autonomous telephone lines
- Recharge and manage your account online
- Technical support (Instant Messenger, Hotline, On site)
- Power and PSTN back up
- Very good audio quality
- 1 year promotion on Free IP Call website (renewable).



The profits

Destination	minutes	Buy at	Sell at	Margin	Total Margin
Sth America	1428	£0,080	£0,18	£0,10	143
EU+USA	7034	£0,039	£0,10	£0,06	422
Africa	5757	£0,136	£0,30	£0,16	921
Asia	1808	£0,060	£0,21	£0,15	271
Total	16027				£1 757

avg. margin 45.3% investment recovered in 18 days with 2 hours billed per telephone

Forecasts based on market research.

Contact Information

To place your order or to try this solution with no commitment, please send us an email: sales@gcomnetworks.com or call us +44 (0)870 011 3986.